

Marine Biotechnology Conference 2019

Combining with the 12th International Marine Biotechnology Conference and
the 12th Asia Pacific Marine Biotechnology Conference

Sponsorship Prospectus

Dear Colleague,

On behalf of the Marine Biotechnology Conference 2019 Organizing Committee, we would like to extend our sincere invitation for the Marine Biotechnology Conference 2019 (MBC 2019) scheduled to be held at Shizuoka City, Japan (MarinartShizuoka City Shimizu Cultural hall, Shimizu Terrsa) from September 9 (Monday) to September 13 (Friday), 2019.

The MBC2019 host organization, Japanese Society for Marine Biotechnology (JSMB) has more than 30 years history. It was established with the aim of contributing to the understanding and utilization of oceans based on biotechnology and has been playing an important role not only in advancing and disseminating research but also in industries and policies in our country under the industry-government-academia collaboration.

JSMB has contributed to the international community by hosting international conferences, International Marine Biotechnology Conference (IMBC) and Asia-Pacific Marine Biotechnology Conference (APMBC). The MBC2019 will be held as the joint meeting of them in Japan. Both conferences will be the 12th. In 2003, the joint conferences of both international conferences were also held in Japan (Chiba, Makuhari). More than 700 participants from 32 countries attended the MBC 2003 and fruitful and productive discussion in a wide range of research fields was performed. After 16 years, the joint conference MBC will be held in Japan again.

“Next-generation Marine Biotechnology” is the main theme of the conference. MBC 2019 is consists of various sessions including oral and poster presentations and provide a place to promote global research exchanges and the industry-government-academia collaboration.

We are very much looking forward to your participation in MBC 2019 and to welcoming you to Shizuoka, Japan.

Sincerely,

Conference Chair:
Haruko Takeyama
(Waseda University, Japan)



Vice-conference Chair:
Hiroshi Saito
(Tokai University, Japan)



1. General Information

Congress Name:

Marine Biotechnology Conference 2019

Joint Meeting:

The 12th International Marine Biotechnology Conference

The 12th Asia Pacific Marine Biotechnology Conference

Date:

Monday, Sep. 9 - Friday, Sep. 13, 2019

Venue:

Marinart (Shizuoka City Shimizu Cultural hall), Shimizu Terrsa

Participants:

700 Expected

Organizer:

Japanese Society of Marine Biotechnology

MBC 2019 Secretariat Office:

C/o B.T.P. Ltd

#506 Tsukasa Bldg., Waseda Tsurumaki-cho 518

Shinjyuku-ku, Tokyo 106-0041, Japan

TEL : +81-3-6205-5601 FAX : +81-3-6205-5602

E-mail : mbc2019@marinebiotechnology.jp

2. Schedule & Program

Schedule (Tentative):

Sep. 9	PM	Welcome Reception
Sep. 10	AM	Opening Ceremony, Plenary Session, Short Presentation
	PM	Oral Session, Poster Session, Banquet
Sep. 11	AM	Plenary Session, Short Presentation
	PM	Oral Session, Poster Session
Sep 12	AM	Plenary Session, Short Presentation
	PM	Oral Session, Poster Session
Sep. 13	AM	Plenary Session, Short Presentation Closing Ceremony

Main Topics:

Natural Products Chemistry, Seaweeds and Periphytons, Microalgae,
Biomineralization, Adaptation to environment, Microbes, fish and shellfish etc.

Conference website:

<http://marinebiotechnology.jp/mbc2019/>

3. Sponsor Prospectus

1) Sponsor Packages

- Gold Sponsor (540,000 JPY)
 - Printing your company logo on the conference back
 - 1 full page of black and white advertisement in the Program Booklet
 - Company banner on the MBC 2019 website
 - 2 free registration to the conference

- Silver Sponsor (270,000 JPY)
 - 1 full page of black and white advertisement in the Program Booklet
 - Company banner on the MBC 2019 website
 - 1 free registration to the conference

2) Luncheon Seminar

a) Schedule

Date	Time (Tentative)	Seats	Costs	Offer
Sep. 10	12:00~13:00	100	216,000 JPY	2
Sep. 11	12:00~13:00	100	216,000 JPY	2
Sep. 12	12:00~13:00	100	216,000 JPY	2

*1) Seats are theatre-style set up.

*2) The number of offers might be changed depending on the main programs

*3) Ticket will be distributed for the Lunch

b) The following are included;

- ① Venue fee
- ② Anteroom fee
- ③ Incidental facilities for the conference (Tables, Chairs, Stages, Audio equipment, Lights, Projector, Screen)
- ④ Lunch for the participants

c) The followings are NOT included:

- ① Honorarium and travel expense for the MC
- ② Lunch and drink expense for the chair and speaker
- ③ Operation fee (Additional equipment, Signboards and so on)
- ④ Recording equipment
- ⑤ Staff for reception or guidance
- ⑥ Printing fee

d) Notes

*Schedule adjustment

We are going to ask you the date of seminar, but final decision will be made by MBC 2019 Secretariat considering the program.

*Information for the Chair and speaker

Please fill the application form and let us know the chair and speaker.

The Correspondence should be done by sponsors and please let us know their itinerary.

3) Exhibitions

a) Schedule

Set up	Sep. 9 (Mon) 13:00~17:00
Exhibition	Sep. 10 (Tue) ~ Sep. 12 (Thu) 9:00~18:00
	Sep. 13 (Fri) 9:00~12:00
Removal	Sep. 14(Fri) 12:00~14:00

*Schedule is tentative and will be change.

b) Exhibition fee

Type	Unit	Booth size	Costs
Space and back panels	1 Unit	W2.0m×D1.0m×H2.5m	270,000 JPY
Book Exhibition	1 table	W1.8m×D0.6m×H0.7m	10,800 JPY

The followings are included:

【Space and back panels】

1 free registration for reception party

Back panels (push pins can be used)

Company sign panel with standard lettering in black and white

A table

A chair

Basic electricity of 500w

2 Outlets

【Book Exhibition】

A table

* Electricity exceeding the unsage of more than 500w will be charged by every 500w. Application for additional electricity is necessary prior to the conference.

* We are happy to estimate the additional Equipment (including electricity)

- c) Offers
20 units

4) Advertising Opportunities

Program Booklet will be distributed in the congress bags to all participants.
Advertisement can be purchased for outside and inside pages.

- a) Advertisement opportunities
 - Back cover in color: 162,000 JPY
 - Inside front cover in color: 108,000 JPY
 - Inside back cover in color: 108,000 JPY

Below will be inserted within the pages:

 - Full page advertisement in black and white 54,000 JPY
 - 1/2 page advertisement in black and white 32,400 JPY
- b) Please send the art work data within the sizes below:
 - Full page: W180mm x H260mm
 - 1/2 page: W180mm x H125mm

Please note: Submit the art work data by e-mail or mail to the Secretariat.
When making your data, Illustrator versions should be up to CS3 and the art work data must be outlined.

The Secretariat e-mail can only accept data up to 8 megabytes. Data larger than 8 megabytes should be mailed as CD-ROM.

SPONSOR PACKAGE BOOKING FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information.

Please complete and send to:

Secretariat:

MBC 2019 Secretariat : C/o B.T.P. Ltd

mbc2019@marinebiotechnology.jp

CONTACT NAME:

.....

NAME OF COMPANY:

.....

NAME (as to appear in all the conference publications):

.....

ADDRESS:

.....

CITY: **COUNTRY:** **POST / ZIP CODE:**

.....

TELEPHONE: **FAX:**

.....

E-MAIL: **WEBSITE:**

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WE HEREBY APPLY FOR

GOLD SPONSOR
SILVER SPONSOR

LUNCHEON SEMINAR BOOKING FORM

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and send to:

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CITY:

COUNTRY:

POST / ZIP CODE:

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TELEPHONE:

FAX:

.....
E-MAIL:

WEBSITE:

.....
WE HEREBY APPLY TO LUNCHEON SEMINAR: (Please check one of the boxes)

Apply	Date	Time (Tentative)	Seats	Costs	Offer
	Sep. 10	12:00~ 13:00	100	216,000 JPY	2
	Sep. 11	12:00~ 13:00	100	216,000 JPY	2
	Sep. 12	12:00~ 13:00	100	216,000 JPY	2

